

**FOR IMMEDIATE RELEASE**

**Contact:** Pro-face Marketing  
Pro-face America  
(734) 429-4971  
[marcom@profaceamerica.com](mailto:marcom@profaceamerica.com)

**OEM Machine Costs Slashed by New Touch Screen Controller!**

Saline, MI – April 17, 2008 - Pro-face America, the North American division of Digital Electronics, announces the release of a new LT3000 series all-in-one graphical touch screen controller. The LT3000 family slashes OEM machine costs by combining an Operator Interface, programmable logic control, encoder input, bar code reader port plus direct interface to drives and inverters in an all-in-one compact panel mounted unit.

**Cut installation costs and reduce component count by** eliminating the PLC, PLC software, unnecessary mechanical switches, special I/O cards, and cabling increasing machine flexibility. By combining the functionality of separate components, a machine is simplified and therefore less prone to failure. By using an all-in-one operator interface plus control, installation time is cut in half allowing machine builders and system integrators to build/ship more machines. Additional benefits include reduced maintenance, smaller electrical cabinets, lower wattage power supplies, and a reduction of heat build up that improves overall system reliability. The LT 3000 series allows OEM machine builders to increase competitiveness and save \$\$\$\$!

**Add value** to the equipment by providing an upgrade path! When machine capabilities are enhanced, the LT3000 expands to fit the need. The LT3000 is design to meet the growing needs of customers.

**“The LT3000 fills a critical niche for OEM machine builders, providing a streamline cost-effective solution while maintaining the flexibility and expandability customers expect.”** - Gary Labadie, Marketing Manager Pro-face America

**Productivity reporting** is accomplished on the LT3300 by combining with Pro-Server EX™ remote data collection and management software. This combination provides integration to existing enterprise systems via common communication methods OPC, DDE, DLL, ODBC, Access™ and E-mail over Ethernet. In plant or across the globe, eliminate unnecessary “clipboard” collection of data. LT3000 users can improve operations with flexible reporting templates for Microsoft™ Excel®, recipe administration, data transfer and alarm management.

This combination also provides enhanced troubleshooting capability for OEM’s allowing remote monitoring of machine operations limiting travel time and expenses.

**Free Development Software** and download cable are available in a “first time buyer” kit, allowing OEMs to get the most from their controls budget. These kits are available for the 3.8” LT3201 as well as the 5.7” LT3300/01 series and provide everything needed to simplify your controls system.

**Product highlights** of the LT3000 series include full graphical touch screen interface plus control with built-in I/O and expansion I/O options. Built-in I/O are configurable for pulse output, PWM and encoder inputs (high speed counters). The LT3000 includes a full set logic control functions that are IEC61131-3 compliant. Thirteen different discrete and analog (including thermocouple and RTD, Pt100) expansion modules allow the control system to adapt

with the machine. One software package, GP-Pro EX, for both screen development and logic programming simplifies development and lowers the time required to ship each machine.

Pro-face is the world leader in HMI solutions and industrial computer products. Pro-face continues to set the global standards for HMI solutions by offering the industry's most extensive product offerings with the highest levels of connectivity. Principal Pro-face products include HMI touch screens, operator interfaces, and industrial PCs. The Pro-face family also includes Xycom brand industrial PC products serving industrial, automotive, aerospace, packaging, plastics, textile and other markets.

Pro-face and Xycom have hardware and software installed in more than 300,000 factory-floor systems worldwide. Pro-face America is headquartered in Saline, Michigan. Pro-face has employees and sales and support representatives located around the world. For more information about Pro-face HMI products visit [www.profaceamerica.com](http://www.profaceamerica.com).

###